Executive Proclamation

State of South Dakota

Office Of The Governor

WHEREAS, When a call goes out for help, Americans are always quick to respond. For 81 years, Christmas Seals from the South Dakota Lung Association have called upon that special American spirit of caring to fund the battle against the many lung diseases that afflict millions of Americans; and,

WHEREAS, With the issuing of the first Christmas Seal in 1907, one of history's greatest public health campaigns began--a campaign that helped tame a terrifying tuberculosis epidemic in this country. Now, other ravaging lung diseases have occurred to take an unacceptable roll on America's health. Today, over one-third of the American population suffers from debilitating diseases of the lung. There are many challenges to be met, many diseases to be conquered--emphysema, lung cancer, chronic bronchitis, asthma and the respiratory afflictions--that kill more newborns than any other diseases. The air we breath out-of-doors, on the job and even in our very own homes must be protected from pollution hazards that can assault our lungs. And, to combat the epidemic of lung diseases caused by cigarettes, smokers must be helped to quit and children taught never to start; and,

WHEREAS, Contributions to Christmas Seals also fund important research and public health programs that someday may enable the South Dakota Lung Association to free our community from the ravages of lung disease. This year, the generosity of the many citizens of South Dakota helped the South Dakota Lung Association further research on agriculturally related lung hazards. Christmas Seal donations also support other lung research programs and public health education:

NOW, THEREFORE, I, GEORGE S. MICKELSON, Governor of the State of South Dakota, do hereby proclaim December 1988 as

CHRISTMAS SEAL MONTH

in South Dakota, and I urge the citizens of this great state once again to respond to the call for help by using Christmas Seals on all your holiday cards and packages and by supporting the work of the South Dakota Lung Association all year long.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Twenty-Sixth Day of October, in the Year of Our Lord, Nineteen Hundred and Eighty-Eight

GEORGE S. MICKELSON, GOVERNOR

ATTEST:

JOYCE HAZELTINE, SECRETARY OF STATE